

## أجندة

ورشة عمل للتعريف بالقواعد المنظمة لإختيار الأسماء التجارية وإعتماد البطاقات  
للمستحضرات البشرية

### Workshop on an Overview about Guidelines for Branding and Mock-up Design For Pharmaceutical Products

Topic	Speaker	Date	Duration
<b>Registration</b>			<b>09:30-10:00 a.m.</b>
Welcome address and introduction	Dr. Hamada Gamal	15/02/2023	10:00-10:45 p.m.
How to Submit Requests	Dr. Keroles Wahba		10:45 - 11:30 a.m.
Guidelines for Mock-up and Branding	Dr. Shereen Mo- hammed		11:30- 12:15 p.m.
<b>Break</b>			<b>12:15—12:45 p.m.</b>
General requirements & violations	Dr. Dina Serag	15/02/2023	12:45 - 01:30 p.m.
Branding challenges	Dr. Ahmed El wakeel		01:30 - 02:30 p.m.
Open Discussion	All Trainers		02:30- 03:30 p.m.