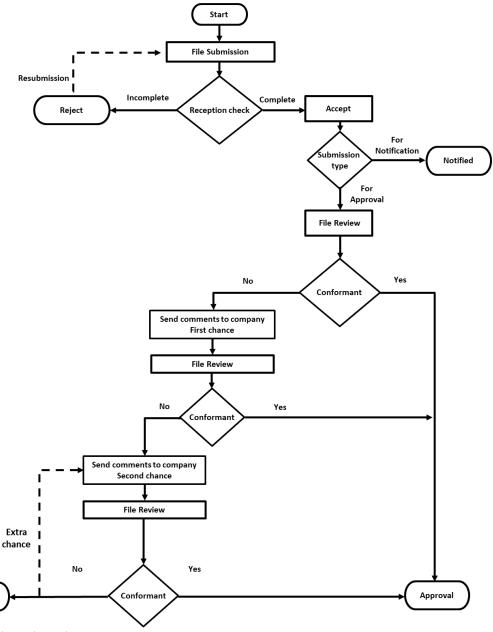
**Central Administration for Pharmaceutical Care General Administration for Regulation of Marketing and Advertising Materials** 

## Workflow of Processing Marketing Materials Year 2022

Code: EDREX:NP.CAP.Care.006

Version No: 1 Issue Date: 2022

Version /Year: 1/2022



Note: V1 & V2 files have only one chance

Version /Year: 1/2022



## **Timelines**

IIIIEIII	Requested Approval	First PMGA Reply	Company Reply	Final PMGA Action
Printed/Electronic	New file / normal track	21 WDs	30 WDs	7 WDs
	New file / fast track (1-50) pages or slides	6 WDs	30 WDs	2 WDs
	New file / fast track > 50 pages or slides	12 WDs	30 WDs	4 WDs
	Extension	7 WDs	NA	NA
	Variation One	3 WDs	5 WDs	5 WDs
	Variation Two	3 WDs	5 WDs	5 WDs
	Variation Three	1 WDs	NA	NA
Online	New Single/Combined File (<5 slides) with UGCs responses (<20 responses)	3 WDs	20 WDs	2 WDs
	New Single/Combined File (<5 slides) with UGCs responses (20:50 responses)	4 WDs	20 WDs	3 WDs
	New Single/Combined File (<5 slides) with UGCs responses (>50 responses)	6 WDs	20 WDs	4 WDs
	New Single/Combined File (5:15 slides) with UGCs responses (<20 responses)	4 WDs	20 WDs	3 WDs
	New Single/Combined File (5:15 slides) with UGCs responses (20:50 responses)	4 WDs	20 WDs	3 WDs
	New Single/Combined File (5:15 slides) with UGCs responses (>50 responses)	6 WDs	20 WDs	4 WDs
	New Single/Combined File (16:50 slides) with UGCs responses (<20 responses)	6 WDs	20 WDs	4 WDs
	New Single/Combined File (16:50 slides) with UGCs responses (20:50 responses)	6 WDs	20 WDs	4 WDs
	New Single/Combined File (16:50 slides) with UGCs responses (>50 responses)	6 WDs	20 WDs	4 WDs
	Master File (<30 claims)	6 WDs	20 WDs	2 WDs
	Master File (30:60 claims)	12 WDs	20 WDs	4 WDs
	Extension	5 WDs	NA	NA
	Variation One	3 WDs	5 WDs	5 WDs
	Variation Two	3 WDs	5 WDs	5 WDs
	Variation Three	3 WDs	NA	NA

In case of new printed/electronic files, company timeline (30 WD) is divided into two equal chances In case of new online files, company timeline (20 WD) is divided into two equal chances

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